

*What To look for before
going mainstream*

VENDOR GUIDE





WHAT TO LOOK FOR BEFORE GOING
MAINSTREAM, HOW TO PICK VENDORS TO
CREATE YOUR CUSTOM DREAM WEDDING.

*You don't have to go
big to go bold!*

FINDING VENDORS CUSTOM TO YOU AND
YOUR STYLE STARTS WITH LOOKING LOCAL
AND SHOPPING SMALL.

The four mains

As a wedding photographer and recent bride, here is what I would have wanted to know when I got engaged. I have shot over 100 weddings, recently planned my own dream day, and styled several shoots that have been published by wedding resources like Southern Bride. Here is what I know; weddings are a lot of work!

From the start, it's important to know your budget. There are a million ways to break it down, pie charts, lists, etc.. The first thing I start with is the 'four mains.' These are the main vendors who will dramatically influence the look, style, and feel of your wedding.

Venue | Dress Shop | Florist | Photographer



The four mains

Venue: Before you splurg on that well known, big-fancy-venue look local. With so many venues popping up, you can shop small, this could be a huge difference in price and experience.

Dress Shop: Before Davids... try a local store like Loveliest Bridal. A one of a kind store, with one of a kind dresses. They carry custom disigner gowns and off the runway consignment.

Florist: You better shop around! Flowers are everything, you can definitely tell when they are lacking. So the goal is to find a florist that can produce your dream list within budget. For me LB Floral was a one-stop-shop, I unloaded my wish list and loved that Lesley had affordable options for me to get everything I wanted.

Photographer: Every photographer has a unique style, but how can we uniquely fit you? Ask for a custom built package. I am always willing to work with brides so that they get exactly what they want out of their one-special-day without paying for things they dont need. Also, make sure your package is all inclusive, this includes full copyrights to your photos.

I would love meet with you over coffee, Starbucks preferably, :) to create a custom package just for you.